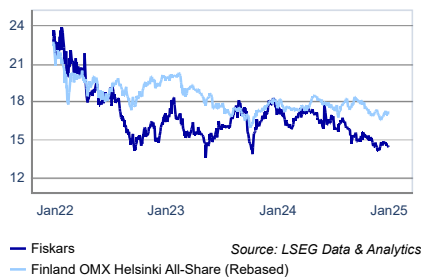


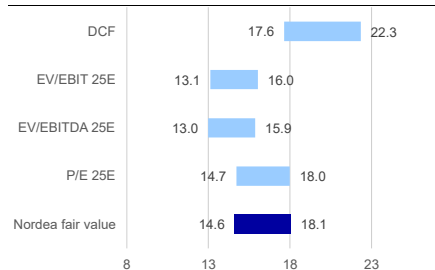
KEY DATA

Stock country	Finland
Bloomberg	FIS1V.FH
Reuters	FSKRS.HE
Share price (close)	EUR 14.46
Free float	58%
Market cap. (bn)	EUR 1.17/EUR 1.17
Website	fiskarsgroup.com
Next report date	06 Feb 2025

PERFORMANCE



VALUATION APPROACH (EUR/SHARE)



Source: Nordea estimates

ESTIMATE CHANGES

Year	2024E	2025E	2026E
Sales	0%	0%	0%
EBIT (adj)	2%	-3%	-1%

Source: Nordea estimates

Nordea IB & Equity - Analysts

Joni Sandvall
Analyst

Svante Krokfors
Director

Markets set to improve in 2025

Ahead of Fiskars' Q4 report, we nudge up our Q4 estimates slightly and expect the company to reach the low end of its guidance. For 2025, we take a slightly more cautious view on the H1 outlook, while we expect a gradual market recovery to begin. Fiskars has clearly improved its underlying gross margins in recent years, which bodes well for when volumes recover. We expect the company to issue positive comparable EBIT guidance for 2025 and to increase its 2024 dividend to EUR 0.84 per share. We derive a trimmed DCF- and multiples-based fair value range of EUR 14.6-18.1 (14.9-18.4) per share.

Q4 LFL growth still likely in negative territory

We expect Fiskars' Q4 LFL sales to decline 2% y/y (-6% y/y in Q1-Q3). Q4 is driven mainly by Vita BA, for which we expect -1% y/y LFL. We do not expect China sales to decline to the same extent as in Q3 (-13% y/y LFL). For Fiskars BA, we believe there has not been any material pre-ordering for the gardening season in the US and thus model a 4% y/y LFL decline for Q4. We expect the improving gross margin trend to continue and assume a 49.5% gross margin for Q4, which will be clearly supportive when the volume recovery starts in the market. Q4 is the first quarter without Georg Jensen acquisition-related one-offs. We forecast Q4 adjusted EBIT of EUR 42.4m, taking 2024E comparable EBIT to EUR 111m, 1% above 2023 and in line with the company guidance of slightly improving comparable EBIT for 2024. We are 4% above Modular Finance consensus on Q4E comparable EBIT and 1% above on sales.

We trim 2025 estimates slightly – positive guidance for 2025

We believe the company can reach its guidance for 2024, and despite the uncertain outlook for 2025, we expect Fiskars to issue positive comparable EBIT guidance for 2025. While we trim 2025E comparable EBIT by 3%, we model 4% top-line growth and a 26% comparable EBIT increase to EUR 139m for 2025 (consensus: EUR 134m), supported by FX. We expect Fiskars to continue to increase its dividend; we model DPS of EUR 0.84 for 2024.

We trim our fair value range to EUR 14.6-18.1 owing to peers

Based on our estimates, Fiskars is trading at 2025E EV/EBIT of ~11x, i.e. a ~10% discount to its Nordic peers. We model continued robust cash flows beyond 2024 and expect the company to keep increasing its dividends, with dividend yields around 6%. Our DCF- and multiples-based fair value range decreases to EUR 14.6-18.1 (14.9-18.4), due to lower peer multiples.

SUMMARY TABLE - KEY FIGURES

EURm	2020	2021	2022	2023	2024E	2025E	2026E
Total revenue	1,116	1,254	1,248	1,130	1,160	1,209	1,268
EBITDA (adj)	185	216	210	176	193	221	249
EBIT (adj)	109	154	151	110	111	139	166
EBIT (adj) margin	9.8%	12.3%	12.1%	9.8%	9.6%	11.5%	13.1%
EPS (adj, EUR)	0.96	1.20	1.40	1.01	1.02	1.27	1.51
EPS (adj) growth	13.9%	24.6%	16.8%	-28.2%	1.0%	24.8%	19.4%
DPS (ord, EUR)	0.60	0.76	0.80	0.82	0.84	0.88	0.92
EV/Sales	1.2	1.6	1.3	1.7	1.4	1.3	1.2
EV/EBIT (adj)	12.6	13.2	10.5	17.2	14.5	11.0	9.1
P/E (adj)	15.6	19.2	11.0	17.7	14.2	11.4	9.6
P/BV	1.6	2.3	1.5	1.8	1.5	1.5	1.4
Dividend yield (ord)	4.0%	3.3%	5.2%	4.6%	5.8%	6.1%	6.4%
FCF Yield bef A&D, lease	13.8%	4.7%	-10.8%	7.5%	6.7%	11.3%	9.1%
Net debt	144	145	324	447	429	361	325
Net debt/EBITDA	0.8	0.7	1.7	2.7	3.3	1.7	1.3
ROIC after tax	8.6%	12.8%	11.0%	7.0%	6.9%	9.1%	10.9%

Source: Company data and Nordea estimates

Estimate revisions

Ahead of the Q4 report, we leave top line for 2024E-26E largely intact, despite positive FX impact. We raise 2024E adjusted EBIT by 2%, but cut 2025E-26E adjusted EBIT by 1-3%. Our revisions are mainly attributable to Vita BA and group costs, for which we take slightly more conservative view.

ESTIMATE REVISIONS

EURm	New estimates				Old estimates				Difference %			
	Q4 2024E	2024E	2025E	2026E	Q4 2024E	2024E	2025E	2026E	Q4 2024E	2024E	2025E	2026E
Sales	340	1,160	1,209	1,268	336	1,156	1,206	1,265	1%	0%	0%	0%
Gross profit	168	523	594	627	166	520	598	628	1%	0%	-1%	0%
Gross margin	49.5%	45.1%	49.1%	49.5%	49.5%	45.0%	49.6%	49.7%	0.0pp	0.0pp	-0.5pp	-0.2pp
Adj. EBIT	42.4	111	139	166	40.5	109	144	167	5%	2%	-3%	-1%
Adj. EBIT margin	12.5%	9.6%	11.5%	13.1%	12.1%	9.4%	11.9%	13.2%	0.4pp	0.1pp	-0.4pp	-0.2pp
EBIT	40.4	46	131	164	38.5	45	135	165	5%	4%	-3%	-1%
EBIT margin	11.9%	4.0%	10.9%	12.9%	11.5%	3.9%	11.2%	13.1%	0.4pp	0.1pp	-0.3pp	-0.2pp
PTP	35.9	27	122	158	34.0	26	121	157	6%	7%	1%	0%
Adj. EPS, EUR	0.37	1.02	1.27	1.51	0.35	1.00	1.25	1.51	5%	2%	1%	0%
EPS, EUR	0.35	0.22	1.17	1.49	0.33	0.20	1.14	1.49	6%	9%	2%	0%
DPS, EUR		0.84	0.88	0.92		0.84	0.88	0.92		0%	0%	0%

Business areas	Q4 2024E	2024E	2025E	2026E	Q4 2024E	2024E	2025E	2026E	Q1 2024E	2024E	2025E	2026E
Sales												
Vita	213.5	608.5	639.1	683.8	211.2	606.2	639.9	684.7	1%	0%	0%	0%
Fiskars	125.5	546.8	566.1	580.3	123.6	544.9	561.3	575.3	1%	0%	1%	1%
Other	1.0	4.5	4.0	4.0	1.0	4.5	4.5	4.5	0%	0%	-11%	-11%
TOTAL	340	1,160	1,209	1,268	335.8	1,156	1,206	1,264.5	1%	0%	0%	0%
Adj. EBIT												
Vita	38.7	52.9	76.6	98.3	38.1	52.3	78.6	97.4	1%	1%	-3%	1%
Fiskars	8.5	73.9	80.8	85.6	7.2	72.6	81.1	85.9	19%	2%	0%	0%
Other	-4.8	-15.8	-18.0	-18.2	-4.8	-15.8	-16.0	-16.2	0%	0%	12%	12%
TOTAL	42.4	110.9	139.4	165.6	40.5	109.0	143.8	167.1	5%	2%	-3%	-1%
Adj. EBIT margin												
Vita	18.1%	8.7%	12.0%	14.4%	18.1%	8.6%	12.3%	14.2%	0.1pp	0.1pp	-0.3pp	0.1pp
Fiskars	6.8%	13.5%	14.3%	14.7%	5.8%	13.3%	14.5%	14.9%	1.0pp	0.2pp	-0.2pp	-0.2pp
Other	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
TOTAL	12.5%	9.6%	11.5%	13.1%	12.1%	9.4%	11.9%	13.2%	0.4pp	0.1pp	-0.4pp	-0.2pp

Source: Nordea estimates

Detailed estimates

QUARTERLY GROUP ESTIMATES (EURm; EPS IN EUR)

EURm	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24	Q3 24	Q4 24E
Net sales	332.6	319.1	292.6	304.1	275.0	267.8	241.2	345.7	282.9	281.0	255.9	339.9
growth y/y	10%	4%	0%	-14%	-17%	-16%	-18%	14%	3%	5%	6%	-2%
LFL	14%	8%	0%	-12%	-13%	-13%	-13%	-4%	-6%	-5%	-7%	-2%
Gross profit	147.9	140.2	133.3	134.6	127.7	125.3	113.6	144.7	122.8	123.5	107.9	168.3
Gross margin	44.5%	43.9%	45.6%	44.3%	46.4%	46.8%	47.1%	41.9%	43.4%	44.0%	42.2%	49.5%
Other operating income	5.2	7	-6.6	0.0	0.5	0.7	0.8	26.9	1.7	1.7	-3.0	1.5
Sales and marketing	-67.9	-71.2	-63.7	-73.4	-62.6	-70.3	-66.5	-93.3	-76.9	-82.4	-70.9	-89.6
Administration	-32.3	-29.2	-28.2	-31.2	-30.9	-28.4	-29.7	-35.5	-33.6	-33.2	-28.8	-34.5
R&D	-5.0	-5.2	-4.8	-5.8	-5.6	-4.8	-4.3	-5.1	-4.8	-4.9	-4.7	-5.0
Goodwill and trademark	0	0	0	0	0	0	0	0	0	0	0	0
Other operating expenses	-6.5	-2.1	-0.5	0.2	0.0	-0.4	-0.1	-3.8	-2.9	-4.4	-1.0	-0.4
EBIT	41.4	39.5	29.5	24.4	29.1	22.1	13.7	34.0	6.4	0.3	-0.5	40.4
EBIT margin	12.4%	12.4%	10.1%	8.0%	10.6%	8.3%	5.7%	9.8%	2.3%	0.1%	-0.2%	11.9%
NRI	-10.3	3.2	-3.8	-5.3	-2.3	-1.2	-4.3	-3.7	-18.7	-19	-24.7	-2
Adj. EBIT	51.7	36.3	33.3	29.7	31.4	23.3	18.0	37.7	25.1	19.2	24.3	42.4
Adj. EBIT margin	15.5%	11.4%	11.4%	9.8%	11.4%	8.7%	7.5%	10.9%	8.9%	6.8%	9.5%	12.5%
Change in fair value of biological assets	0.5	0.6	0.9	-0.9	1.1	1.5	1.2	1	1	1.1	1.7	1
Financial income and expenses	0.7	-0.7	-2.6	-9.0	-3.6	-7.1	-3.2	-10.0	-3.8	-9.0	-5.6	-5.5
PTP	42.6	39.4	27.8	14.5	26.6	16.5	11.7	25.0	3.6	-7.6	-4.4	35.9
Taxes	-11.2	-5.8	-4.9	-3.1	-5.8	-4.0	-2.8	3.0	-1.2	1.7	-1.6	-7.9
Discontinued operations	0	0	0	0	0	0	0	0	0	0	0	0
Profit for the period	31.4	33.6	22.9	11.4	20.8	12.5	8.9	28.0	2.4	-5.9	-6.0	28.0
Minority	0.2	0.1	0.4	0.1	0.3	0	0	-0.1	0	0.3	0	0.2
EPS	0.38	0.41	0.27	0.14	0.25	0.15	0.11	0.35	0.03	-0.08	-0.07	0.34
Adj. EPS	0.51	0.37	0.33	0.20	0.29	0.17	0.16	0.39	0.26	0.16	0.23	0.37

Source: Company data and Nordea estimates

QUARTERLY ESTIMATES BY BUSINESS AREA

Business areas, EURm	Q1 22	Q2 22	Q3 22	Q4 22	Q1 23	Q2 23	Q3 23	Q4 23	Q1 24	Q2 24	Q3 24	Q4 24E
Net sales												
Vita	120.8	126.8	140.3	175.9	107.7	113.7	119.4	214.5	125.9	129.9	139.2	213.5
Fiskars	211.2	191.3	151.2	127.0	166.8	153.0	120.6	130.0	156.0	150.1	115.2	125.5
Other	0.7	0.9	1.1	1.2	0.5	1.1	1.2	1.2	1.0	1.0	1.5	1.0
GROUP	332.7	319.0	292.6	304.1	275.0	267.8	241.2	345.7	282.9	281.0	255.9	339.9
Adj. EBIT												
Vita	10.7	14.4	24.6	35.9	7.8	3.0	16.9	34.7	-0.1	1.6	12.7	38.7
Fiskars	43.6	26.7	15.2	-2.8	30.6	24.6	11.0	7.4	29.5	22.3	13.6	8.5
Other	-2.4	-4.8	-6.6	-3.5	-7.2	-4.2	-10.0	-4.4	-4.3	-4.7	-2.0	-4.8
GROUP	51.9	36.3	33.2	29.6	31.2	23.4	17.9	37.7	25.1	19.2	24.3	42.4
Adj. EBIT margin												
Vita	8.9%	11.4%	17.5%	20.4%	7.2%	2.6%	14.2%	16.2%	-0.1%	1.2%	9.1%	18.1%
Fiskars	20.6%	14.0%	10.1%	-2.2%	18.3%	16.1%	9.1%	5.7%	18.9%	14.9%	11.8%	6.8%
GROUP	15.6%	11.4%	11.3%	9.7%	11.3%	8.7%	7.4%	10.9%	8.9%	6.8%	9.5%	12.5%
Sales growth, %												
Vita	12%	10%	5%	-6%	-11%	-10%	-15%	22%	17%	14%	17%	0%
Fiskars	9%	0%	-4%	-23%	-21%	-20%	-20%	2%	-6%	-2%	-4%	-3%
GROUP	10%	4%	0%	-14%	-17%	-16%	-18%	14%	3%	5%	6%	-2%
Sales split, %												
Vita	36%	40%	48%	58%	39%	42%	50%	62%	45%	46%	54%	63%
Fiskars	63%	60%	52%	42%	61%	57%	50%	38%	55%	53%	45%	37%

Source: Company data and Nordea estimates

ANNUAL GROUP ESTIMATES (EURm; EPS AND DPS IN EUR)

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E	2023-26E CAGR
Net sales	1204.6	1185.5	1118.5	1090.4	1116.2	1254.3	1248.4	1129.7	1159.7	1209.2	1268.1	4%
growth y/y	9%	-2%	-6%	-3%	2%	12%	0%	-10%	3%	4%	5%	
LFL	2%	2%	-2%	-4%	4%	14%	2%	-11%	-5%	3%	5%	
Gross profit	502.8	512.2	485.0	447.3	452.0	539.7	556.0	511.3	522.5	593.5	627.5	7%
Gross margin	41.7%	43.2%	43.4%	41.0%	40.5%	43.0%	44.5%	45.3%	45.1%	49.1%	49.5%	
Other operating income	18.5	7.1	5.2	1.9	6.4	4.1	5.6	28.9	1.9	2.0	2.0	
Sales and marketing	-298.3	-300.2	-281.4	-284.4	-241.4	-267.5	-276.2	-292.7	-319.8	-315.1	-321.0	3%
Administration	-115.0	-99.9	-90.1	-86.1	-90.4	-116.9	-120.9	-124.5	-130.1	-126.1	-121.4	-1%
R&D	-18.0	-18.8	-18.4	-18.5	-16.5	-15.5	-20.8	-19.8	-19.4	-20.0	-20.0	0%
Goodwill and trademark	0	0	0	0	-11.4	0	0	0	0	0	0	
Other operating expenses	-7.4	-2.5	-8.8	-0.3	-0.7	-1.1	-8.9	-4.3	-8.7	-2.9	-3.6	-6%
EBIT	82.6	97.9	91.5	59.9	98.0	142.8	134.8	98.9	46.5	131.4	163.6	18%
EBIT margin	6.9%	8.3%	8.2%	5.5%	8.8%	11.4%	10.8%	8.8%	4.0%	10.9%	12.9%	
NRI	-11.1	-5.8	-9.2	-17.7	-10.9	-11.5	-16.2	-11.5	-64.4	-8.0	-2.0	
Adj. EBIT	93.7	103.7	100.7	77.6	108.9	154.3	151.0	110.4	110.9	139.4	165.6	14%
Adj. EBIT margin	7.8%	8.7%	9.0%	7.1%	9.8%	12.3%	12.1%	9.8%	9.6%	11.5%	13.1%	
Change in fair value of biological assets	-0.5	0.7	2	-0.3	0.8	1.3	1.1	4.8	4.8	4	1	
Financial income and expenses	10.5	119.3	9.4	3.4	-8.8	0	-11.6	-23.9	-23.9	-13.0	-7.0	
PTP	92.6	217.9	102.9	63.0	90.0	144.1	124.3	79.8	27.4	122.4	157.6	25%
Taxes	-27.4	-50.8	-21.1	-10.8	-21.4	-56.5	-25.0	-9.6	-9.0	-26.9	-36.3	
Discontinued operations	0	0	0	0	0	0	0	0	0	0	0	
Profit for the period	65.2	167.1	81.8	52.2	68.6	87.6	99.3	70.2	18.4	95.5	121.4	20%
Minority	1.3	0.7	0.2	0.7	0.7	0.9	0.8	0.2	0.5	0.8	0.8	
EPS	0.78	2.03	1.00	0.63	0.83	1.06	1.20	0.86	0.22	1.17	1.49	20%
Adj. EPS	0.92	2.10	1.11	0.84	0.96	1.20	1.40	1.01	1.02	1.27	1.51	

Source: Company data and Nordea estimates

ANNUAL ESTIMATES BY BUSINESS AREA

Business areas, EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E	2023-26E CAGR
Net sales												
Vita				501	457	545	564	555	608	639	684	7%
Fiskars				586	656	706	681	570	547	566	580	1%
Other				4	4	4	4	4	5	4	4	0%
GROUP				1090	1116	1254	1248	1130	1160	1209	1268	4%
Adj. EBIT												
Vita				38.9	41.0	79.2	85.6	62.4	52.9	76.6	98.3	16%
Fiskars				59.1	108.5	88.1	82.7	73.6	73.9	80.8	85.6	5%
Other				-12.4	-12.9	-13.1	-17.3	-25.8	-15.8	-18.0	-18.2	-11%
GROUP				77.6	108.9	154.3	151.0	110.4	110.9	139.4	165.6	14%
Adj. EBIT margin												
Vita				7.8%	9.0%	14.5%	15.2%	11.2%	8.7%	12.0%	14.4%	
Fiskars				10.1%	16.5%	12.5%	12.1%	12.9%	13.5%	14.3%	14.7%	
GROUP				7.1%	9.8%	12.3%	12.1%	9.8%	9.6%	11.5%	13.1%	
Sales growth, %												
Vita					-9%	19%	4%	-2%	10%	5%	7%	
Fiskars					12%	8%	-4%	-16%	-4%	4%	2%	
GROUP					2%	12%	0%	-10%	3%	4%	5%	
Sales split, %												
Vita				46%	41%	43%	45%	49%	52%	53%	54%	
Fiskars				54%	59%	56%	55%	50%	47%	47%	46%	

Source: Company data and Nordea estimates

Valuation

Based on a broad multiples-based approach and a DCF model, we derive a fair value range of EUR 14.6-18.1 (14.9-18.4) per share for Fiskars Group. Our peer group consists of 13 listed peers, six of which are Nordic consumer goods peers and seven of which are global peers with exposure to at least one of Fiskars' three business areas.

We use a multiples- and DCF-based valuation approach

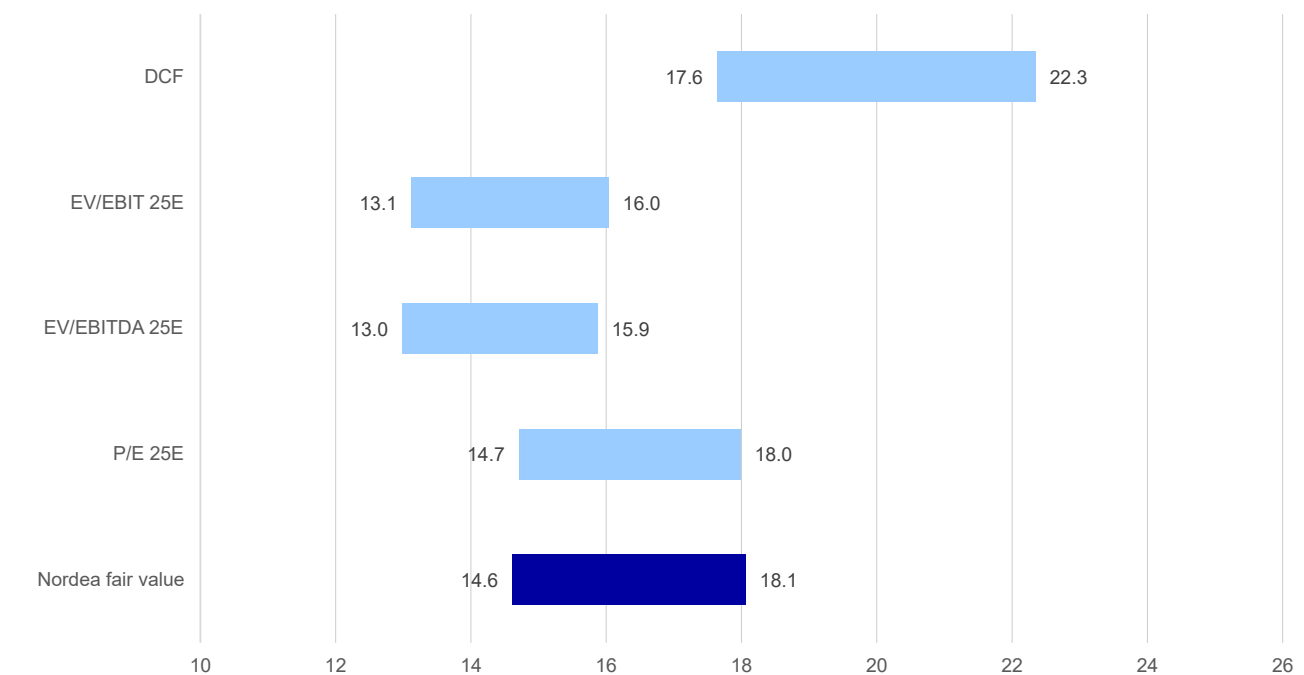
We derive a fair value range of EUR 14.6-18.1 for Fiskars

Using a combination of valuation multiples and a DCF model, we derive a fair value range of EUR 14.6-18.1 per share for Fiskars.

Our fair value range is based on 13 peers and a DCF model

Fiskars has no direct listed peers in the Nordics or globally. We therefore select a peer group that reflects Fiskars' offering and company profile. We categorise the companies into global and Nordic peers. Our global group consists of seven peers with exposure to at least one of Fiskars' three business areas. The Nordic group includes six consumer goods peers. We base our valuation on a DCF model with peer group valuation multiples for 2025E.

FAIR VALUE RANGE BASED ON DIFFERENT VALUATION METHODS (EUR)



Source: Nordea estimates

FISKARS: DERIVED VALUATION MULTIPLES USING OUR FAIR VALUE RANGE AND THE CURRENT SHARE PRICE

	Share price EUR 14.6			Share price EUR 18.1			Current share price EUR 14.5		
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
EV/sales	1.4x	1.3x	1.2x	1.6x	1.5x	1.4x	1.4x	1.3x	1.2x
EV/EBITDA	8.3x	7.0x	6.0x	9.8x	8.3x	7.2x	8.3x	6.9x	6.0x
EV/EBIT	14.5x	11.1x	9.1x	17.1x	13.1x	10.8x	14.5x	11.0x	9.1x
P/E	14.4x	11.5x	9.6x	17.8x	14.3x	12.0x	14.3x	11.4x	9.6x
FCF yield	6.7%	11.2%	9.0%	5.4%	9.0%	7.3%	6.7%	11.3%	9.1%
Dividend yield	5.8%	6.0%	6.3%	4.6%	4.9%	5.1%	5.8%	6.1%	6.3%

*Share price as of 15 January 2025

Source: Nordea estimates

Relative valuation

There are no direct peers for Fiskars, so we use a blended peer group

As noted before, there are no direct listed peers for Fiskars in the Nordics or globally. Among the Nordic companies, Husqvarna is a relevant peer for the Fiskars business area, while among global peers, Villeroy & Boch AG and Groupe SEB are relevant for Vita. Luxury brand Hermès is included on our global peers list to reflect Fiskars Group's exposure to luxury brands, representing more than one-third of group sales.

We use a broad peer group

In our approach, we use a broad peer group to calculate the relevant average and median valuation multiples, as presented in the table below.

PEER GROUP VALUATION MULTIPLES

	EV / SALES			EV / EBITDA			EV / EBIT			P/E		
	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E	2024E	2025E	2026E
Global Peers												
Hermes International Sca	16.0x	14.4x	13.0x	35.6x	31.3x	27.7x	39.8x	35.0x	30.9x	55.2x	49.6x	43.7x
Lifetime Brands Inc	0.5x	0.5x	0.5x	5.4x	4.8x	5.3x	6.4x	6.5x	9.2x	11.2x	9.5x	8.0x
Newell Brands Inc	1.2x	1.2x	1.1x	9.6x	8.6x	7.3x	14.8x	11.9x	9.9x	15.4x	13.1x	10.4x
Seb Sa	0.8x	0.7x	0.7x	5.8x	5.1x	4.6x	8.1x	7.1x	6.2x	10.4x	9.3x	8.3x
Societe Bic Sa	1.0x	1.0x	0.9x	5.1x	4.8x	4.4x	7.0x	6.3x	5.8x	10.8x	10.2x	9.7x
Stanley Black & Decker Inc	1.3x	1.3x	1.2x	11.6x	9.4x	8.1x	13.5x	11.1x	9.6x	20.0x	15.3x	12.4x
Villeroy & Boch Ag	0.1x	0.0x	0.0x	4.5x	3.4x	2.9x	7.5x	5.1x	4.2x	8.1x	5.9x	5.2x
Global Average	3.0x	2.7x	2.5x	11.1x	9.6x	8.6x	13.9x	11.9x	10.8x	18.7x	16.1x	14.0x
Global Median	1.0x	1.0x	0.9x	5.8x	5.1x	5.3x	8.1x	7.1x	9.2x	11.2x	10.2x	9.7x
Nordic Peers												
Amer Sports Inc	4.0x	3.5x	3.1x	20.7x	16.7x	14.2x	29.2x	22.7x	18.8x	63.7x	43.0x	31.8x
Husqvarna Ab	1.0x	1.0x	0.9x	7.6x	6.6x	5.7x	14.7x	11.5x	9.5x	20.2x	12.5x	10.2x
Marimekko Oyj	2.7x	2.5x	2.4x	11.7x	10.7x	9.4x	15.2x	13.6x	11.9x	20.5x	17.9x	16.0x
Orthex Oyj	1.3x	1.2x	1.1x	7.7x	6.9x	6.3x	10.7x	9.6x	8.5x	13.9x	12.5x	10.6x
Rapala Vmc Oyj	0.6x	0.5x	0.5x	5.3x	4.3x	4.1x	10.3x	7.6x	6.7x	374.0x	12.9x	9.4x
Thule Group Ab	3.8x	3.2x	2.9x	20.0x	14.0x	12.8x	23.2x	16.0x	14.5x	30.5x	21.6x	19.5x
Nordic Average	2.2x	2.0x	1.8x	12.2x	9.9x	8.7x	17.2x	13.5x	11.6x	87.1x	20.1x	16.2x
Nordic Median	2.0x	1.8x	1.8x	9.7x	8.8x	7.9x	15.0x	12.6x	10.7x	25.5x	15.4x	13.3x
Total Average	2.6x	2.4x	2.2x	11.6x	9.7x	8.7x	15.4x	12.6x	11.2x	50.3x	17.9x	15.0x
Total Median	1.2x	1.2x	1.1x	7.7x	6.9x	6.3x	13.5x	11.1x	9.5x	20.0x	12.9x	10.4x
Fiskars (NDA)	1.4x	1.3x	1.2x	8.3x	6.9x	6.0x	14.5x	11.0x	9.1x	14.3x	11.4x	9.6x
<i>difference (median)</i>	17%	10%	5%	7%	0%	-5%	7%	0%	-4%	-29%	-11%	-8%
Fiskars (cons.)	1.5x	1.4x	1.4x	10.8x	7.6x	6.8x	14.9x	12.3x	10.3x	16.0x	13.1x	11.2x
<i>difference (median)</i>	25%	24%	22%	39%	9%	8%	11%	12%	9%	-20%	2%	7%

Note: Data as of 15 January 2025

Source: LSEG Data & Analytics and Nordea estimates

Our DCF model suggests a fair equity value range of EUR 1.4-1.8bn, or EUR 17.6-22.3 per share

DCF valuation

On top of our relative valuation, we use a standard DCF model in our valuation of Fiskars. Below, we illustrate our general assumptions for calculating our DCF value range. Based on a WACC of 7.8-9.4%, our DCF indicates a fair equity value range of EUR 1.4-1.8bn, i.e. EUR 17.6-22.3 per share. The valuation model is built upon a stringent DCF framework, in which our ROIC-WACC modelling prevents above-market returns in perpetuity.

DCF VALUATION ASSUMPTIONS

Averages and assumptions	2024-29	2030-34	2035-39	2040-44	2045-49	2050-54	Sust.
Sales growth, CAGR	4.1%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%
EBIT margin, excl associates	11.9%	13.0%	13.0%	13.0%	13.0%	13.0%	5.6%
Capex/depreciation, x	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Capex/sales	6.9%	6.9%	6.9%	6.9%	6.9%	6.9%	6.9%
NWC/sales	17.8%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%
FCFF, CAGR	8.4%	-3.7%	2.5%	2.5%	2.5%	-16.0%	2.5%

Source: Nordea estimates

An estimated 53% of the DCF value is related to the first ten years, and 92% falls into our 30-year estimate cycle, according to the table below. We apply a 2.5% terminal growth rate, which is in line with Nordea's standard assumption. The applied WACC of 7.8-9.4% is based on Nordea's standard assumption of the risk-free rate and risk premium, as well as a beta of 1.6-2.1x and a 70% equity weighting.

DCF VALUE BREAKDOWN FOR FISKARS (EUR/SHARE)

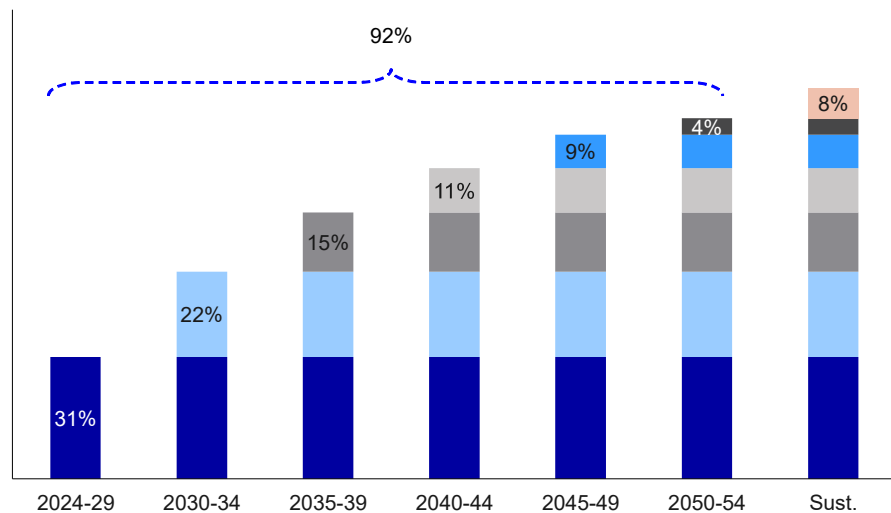
DCF value	Value	Per share
NPV FCFF	1714 - 2095	21.2 - 25.9
(Net debt)	-447	-5.5
Market value of associates	0	0.0
(Market value of minorities)	-4	0.0
Surplus values	0	0.0
(Market value preference shares)	0	0.0
Share based adjustments	0	0.0
Other adjustments	0	0.0
Time value	165	2.0
DCF Value	1429 - 1810	17.6 - 22.3

Source: Nordea estimates

WACC BREAKDOWN FOR FISKARS

WACC components	
Risk-free interest rate	3.5%
Market risk premium	4.0%
Forward looking asset beta	n.m.
Beta debt	0.0
Forward looking equity beta	1.6-2.1
Cost of equity	9.7-12.1%
Cost of debt	4.0%
Tax-rate used in WACC	21%
Equity weight	70%
WACC	7.8-9.4%

Source: Nordea estimates

DCF VALUE BREAKDOWN FOR FISKARS, 2024E-54E

Source: Nordea estimates

DCF sensitivity

In the table below, we provide a DCF sensitivity analysis of the equity value, with varying levels of sales growth, EBIT margins and WACC. Using changes of ± 0.5 pp for WACC, ± 0.5 pp for sales growth and ± 0.5 pp for the EBIT margin, our DCF model yields a value range of EUR 17.7-22.6 per share, as shown in the table below.

DCF SENSITIVITY (EUR PER SHARE)

		WACC				
		7.5%	8.0%	8.5%	9.0%	9.5%
EBIT marg. change	+1.0pp	25.8	23.5	21.5	19.8	18.3
	+0.5pp	24.8	22.6	20.8	19.1	17.7
		23.8	21.8	20.0	18.4	17.0
	-0.5pp	22.8	20.9	19.2	17.7	16.4
	-1.0pp	21.8	20.0	18.4	17.0	15.8
		WACC				
		7.5%	8.0%	8.5%	9.0%	9.5%
Sales gr. change	+1.0pp	25.9	23.6	21.5	19.8	18.2
	+0.5pp	24.8	22.6	20.7	19.1	17.6
		23.8	21.8	20.0	18.4	17.0
	-0.5pp	22.9	21.0	19.3	17.8	16.5
	-1.0pp	22.0	20.2	18.7	17.3	16.0
		Sales growth change				
		-1.0pp	-0.5pp		+0.5pp	+1.0pp
EBIT margin change	+1.0pp	20.0	20.8	21.5	22.4	23.3
	+0.5pp	19.3	20.0	20.8	21.6	22.4
		18.7	19.3	20.0	20.7	21.5
	-0.5pp	18.0	18.6	19.2	19.9	20.7
	-1.0pp	17.3	17.8	18.4	19.1	19.8

Source: Nordea estimates

- A +/-1pp sales growth change translates to a change of +8/-7% in the fair value

- A +/-1pp EBIT margin change translates into a change of $\pm 8\%$ in the fair value

Risk factors

Below, we introduce the key risk factors that we believe could affect Fiskars' operations and financial performance.

<p>Macroeconomic uncertainties relate mainly to consumer behaviour and consumer confidence</p>	<p>Macroeconomic environment</p> <p>The current macroeconomic environment creates uncertainties for Fiskars, due to possible changes in consumer behaviour and possibly lower consumer demand. On a global scale, economic growth is expected to remain subdued. Exchange rates could also exert pressure on net sales and profitability, although we note that Fiskars has diversified its commercial footprint.</p>
<p>Political risks, e.g. related to China</p>	<p>Political environment</p> <p>Given the rise in global political tensions, there is risk of trade disputes, sanctions, import restrictions and other geopolitical conflicts, all of which could have a materially adverse impact on the net sales and profits for Fiskars. Because China is one of the key supplier countries and a strategic focus for Fiskars, any sanctions or import restrictions would have a negative impact on the company.</p>
<p>Functioning supply chains are important for Fiskars Group</p>	<p>Supply chain and suppliers</p> <p>As seen during COVID-19, any disturbances to the global supply chain could have a negative impact on net sales and profitability for Fiskars. Given the current macroeconomic environment, the company may face significant fluctuations in prices, as well as issues related to the availability or quality of raw materials, energy, components and finished products from suppliers.</p> <p>Fiskars manages the price, availability and quality risks inherent in contracts with multiple suppliers and by continuously seeking alternative sustainable materials. The company also holds extensive business interruption insurance.</p>
<p>Fiskars has its own manufacturing facilities in Europe, Asia and the US, in addition to its suppliers</p>	<p>Interruptions to its own manufacturing</p> <p>In addition to its supply partners, Fiskars has its own manufacturing facilities in Europe, Asia and the US. Most of these suppliers are located in Asia. Any interruptions to its own manufacturing efforts could have a negative impact on the net sales and the profitability of Fiskars. If not met, the high sustainability and quality requirements from customers could have a negative impact on the company's employer or brand reputation, and on consumers' trust in the brands.</p> <p>Fiskars strives to build strong and long-term relationships with trusted suppliers to mitigate any risks before they arise. Suppliers are required to follow the Fiskars Supplier Code of Conduct, which sets out non-negotiable minimum standards.</p>
<p>Changes in consumer behaviour patterns, e.g. accelerating growth in the share of online sales, could affect Fiskars Group's net sales and profitability</p>	<p>Consumer behaviour</p> <p>In addition to potentially lower demand caused by the macroeconomic environment, longer-term changes in consumer behaviour could materialise. An increase in online sales could burden physical store sales and have a negative impact on Fiskars' sales and profitability. Digitalisation may also cause faster changes in consumer preferences or introduce new competition to the market.</p> <p>Fiskars focuses on increasing its direct sales, including via its online and own store channels, as well as sustainability, by innovating circular designs and new business models to address the needs of the modern consumer.</p>
<p>Consolidation among wholesale and retail customers could result in lower pricing power</p>	<p>Customers</p> <p>Fiskars' main customers are wholesale and retail customers, so it is exposed to changes in the retail landscape. Any consolidation of the market could lead to lower pricing power. Retailers may also switch their focus in favour of private-label items, heralding lower sales for Fiskars' products.</p> <p>Fiskars enjoys a diverse customer base – no single customer accounts for more than 5% of overall revenue.</p>

Fiskars Group depends on centralised IT systems that could be affected, e.g. by cyberattacks	<p>IT systems and cybersecurity</p> <p>Fiskars, like most other large companies, increasingly depends on centralised IT systems and suppliers that hold and process critical business information. Breaches or cyberattacks could hurt Fiskars' reputation and in turn hit sales and profits. The development of IT systems typically requires a large investment, while rapid developments within IT could lead them to become obsolete sooner than anticipated.</p> <p>Fiskars integrates risk management into its decision-making. The security and capabilities of its IT systems are underpinned by various security technologies including network, endpoint and cloud detection and response, firewalls, threat intelligence and security operations.</p>
Some product categories are affected by outside forces, such as weather	<p>Seasonality</p> <p>Fiskars' product categories have seasonal patterns and negative events relating to product availability, demand or increased manufacturing or logistics costs during the high season can have a substantial bearing on full-year sales and profits. Due to the seasonality of some product categories, weather can have a significant impact on the demand for gardening or snow tools.</p> <p>Fiskars addresses this seasonality by maintaining a broad and diversified product portfolio and a wide geographical footprint.</p>
Acquisitions, although not high on Fiskars Group's agenda, could pose a risk	<p>Acquisitions</p> <p>Although acquisitions are not central to its strategy, the company could grow via acquisitions. Acquired businesses may not perform as expected, key individuals may quit and integration costs may top expectations. Synergies could also disappoint.</p>
Fiskars Group's financial investments could cause fluctuations in group earnings	<p>Financial investments</p> <p>Fiskars' financial investments centre on unlisted private equity funds. The value of its investments may fluctuate with the financial markets and their fair value can be impacted by changing profits and losses.</p>

Reported numbers and forecasts

INCOME STATEMENT

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E
Total revenue	1,205	1,186	1,119	1,090	1,116	1,254	1,248	1,130	1,160	1,209	1,268
Revenue growth	9.0%	-1.6%	-5.7%	-2.5%	2.4%	12.4%	-0.5%	-9.5%	2.7%	4.3%	4.9%
of which organic	1.6%	1.5%	-2.4%	-3.9%	3.8%	14.2%	1.7%	-10.7%	-4.9%	2.5%	4.9%
of which FX	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
EBITDA	120	137	135	119	174	204	194	165	129	213	247
Depreciation and impairments PPE	-37	-39	-44	-60	-76	-62	-59	-66	-82	-82	-84
of which leased assets	0	0	0	-24	-24	-24	-24	-26	-32	-32	-33
EBITA	83	98	92	60	98	143	135	99	46	131	164
Amortisation and impairments	0	0	0	0	0	0	0	0	0	0	0
EBIT	83	98	92	60	98	143	135	99	46	131	164
of which associates	0	0	0	0	0	0	0	0	0	0	0
Associates excluded from EBIT	0	0	0	0	0	0	0	0	0	0	0
Net financials	11	11	9	3	-9	0	-12	-24	-24	-13	-7
of which lease interest	0	0	0	0	0	0	0	0	0	0	0
Changes in value, net	-1	109	2	0	1	1	1	5	5	4	1
Pre-tax profit	93	218	103	63	90	144	124	80	27	122	158
Reported taxes	-27	-51	-21	-11	-21	-57	-25	-10	-9	-27	-36
Net profit from continued operations	65	167	82	52	69	88	99	70	18	95	121
Discontinued operations	0	0	0	0	0	0	0	0	0	0	0
Minority interests	-1	-1	0	-1	-1	-1	-1	0	-1	-1	-1
Net profit to equity	64	166	82	52	68	87	99	70	18	95	121
EPS, EUR	0.78	2.03	1.00	0.63	0.83	1.06	1.20	0.86	0.22	1.17	1.49
DPS, EUR	1.06	0.72	5.85	0.56	0.60	0.76	0.80	0.82	0.84	0.88	0.92
of which ordinary	1.06	0.72	5.85	0.56	0.60	0.76	0.80	0.82	0.84	0.88	0.92
of which extraordinary	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Profit margin in percent

EBITDA	10.0%	11.5%	12.1%	11.0%	15.6%	16.3%	15.6%	14.6%	11.1%	17.6%	19.5%
EBITA	6.9%	8.3%	8.2%	5.5%	8.8%	11.4%	10.8%	8.8%	4.0%	10.9%	12.9%
EBIT	6.9%	8.3%	8.2%	5.5%	8.8%	11.4%	10.8%	8.8%	4.0%	10.9%	12.9%

Adjusted earnings

EBITDA (adj)	131	143	145	137	185	216	210	176	193	221	249
EBITA (adj)	94	104	101	78	109	154	151	110	111	139	166
EBIT (adj)	94	104	101	78	109	154	151	110	111	139	166
EPS (adj, EUR)	0.92	2.10	1.11	0.84	0.96	1.20	1.40	1.01	1.02	1.27	1.51

Adjusted profit margins in percent

EBITDA (adj)	10.9%	12.0%	12.9%	12.6%	16.6%	17.2%	16.9%	15.6%	16.6%	18.3%	19.7%
EBITA (adj)	7.8%	8.7%	9.0%	7.1%	9.8%	12.3%	12.1%	9.8%	9.6%	11.5%	13.1%
EBIT (adj)	7.8%	8.7%	9.0%	7.1%	9.8%	12.3%	12.1%	9.8%	9.6%	11.5%	13.1%

Performance metrics

CAGR last 5 years											
Net revenue	10.2%	9.7%	7.0%	7.3%	0.2%	0.8%	1.0%	0.2%	1.2%	1.6%	0.2%
EBITDA	10.1%	9.8%	8.4%	10.9%	14.3%	11.2%	7.3%	4.0%	1.5%	4.1%	3.9%
EBIT	9.4%	8.9%	8.4%	7.0%	16.1%	11.6%	6.6%	1.6%	-4.9%	6.0%	2.8%
EPS	-16.4%	-1.4%	-2.8%	-41.8%	-4.7%	6.3%	-10.0%	-2.8%	-18.9%	7.1%	7.1%
DPS	23.4%	2.1%	12.3%	n.m.	-3.0%	-6.4%	2.1%	-32.5%	8.4%	8.0%	3.9%
Average last 5 years											
Average EBIT margin	6.4%	6.5%	6.7%	6.6%	7.5%	8.5%	9.0%	9.2%	8.8%	9.2%	9.6%
Average EBITDA margin	9.9%	10.0%	10.3%	10.5%	12.0%	13.4%	14.2%	14.7%	14.7%	15.1%	15.8%

VALUATION RATIOS - ADJUSTED EARNINGS

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E
P/E (adj)	14.3	8.5	10.1	13.3	15.6	19.2	11.0	17.7	14.2	11.4	9.6
EV/EBITDA (adj)	6.0	7.4	4.2	8.7	7.4	9.4	7.5	10.7	8.3	7.0	6.0
EV/EBITA (adj)	8.4	10.2	6.0	15.3	12.6	13.2	10.5	17.2	14.5	11.0	9.1
EV/EBIT (adj)	8.4	10.2	6.0	15.3	12.6	13.2	10.5	17.2	14.5	11.0	9.1

VALUATION RATIOS - REPORTED EARNINGS

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E
P/E	16.8	8.8	11.2	17.9	18.1	21.7	12.8	20.6	65.5	12.4	9.7
EV/Sales	0.65	0.89	0.54	1.09	1.23	1.62	1.27	1.68	1.38	1.27	1.18
EV/EBITDA	6.5	7.7	4.4	9.9	7.9	9.9	8.2	11.5	12.5	7.2	6.1
EV/EBITA	9.5	10.8	6.6	19.8	14.0	14.2	11.8	19.2	34.5	11.7	9.2
EV/EBIT	9.5	10.8	6.6	19.8	14.0	14.2	11.8	19.2	34.5	11.7	9.2
Dividend yield (ord.)	8.1%	4.0%	52.4%	5.0%	4.0%	3.3%	5.2%	4.6%	5.8%	6.1%	6.4%
FCF yield	8.2%	5.3%	6.7%	5.4%	13.7%	4.6%	-5.9%	3.4%	9.5%	14.1%	11.9%
FCF Yield bef A&D, lease adj	4.3%	4.9%	6.5%	3.5%	13.8%	4.7%	-10.8%	7.5%	6.7%	11.3%	9.1%
Payout ratio	115.8%	34.2%	527.7%	66.3%	62.4%	63.4%	57.1%	81.5%	82.7%	69.4%	60.8%

Source: Company data and Nordea estimates

BALANCE SHEET

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E
Intangible assets	526	501	498	508	482	489	500	592	592	592	592
of which R&D	0	0	0	0	0	0	0	0	0	0	0
of which other intangibles	296	280	281	289	268	270	279	372	372	372	372
of which goodwill	230	222	217	220	214	219	221	220	220	220	220
Tangible assets	206	201	207	295	265	278	286	330	331	334	337
of which leased assets	0	0	0	86	68	84	88	110	111	111	111
Shares associates	30	30	34	29	24	32	29	31	31	31	31
Interest bearing assets	0	0	0	0	0	0	0	0	0	0	0
Deferred tax assets	30	29	30	28	27	28	29	28	28	28	28
Other non-IB non-current assets	0	0	0	8	8	4	4	4	4	4	4
Other non-current assets	0	0	0	0	0	7	6	11	0	0	0
Total non-current assets	792	762	770	868	807	838	854	996	986	988	992
Inventory	225	205	220	232	207	273	365	364	336	302	317
Accounts receivable	204	214	220	203	214	206	171	177	197	206	216
Short-term leased assets	0	0	0	23	23	23	23	33	32	33	33
Other current assets	58	53	31	29	29	26	56	58	59	62	65
Cash and bank	482	604	478	9	63	32	118	127	95	114	150
Total current assets	968	1,076	950	496	536	560	731	759	719	716	781
Assets held for sale	0	0	0	0	0	38	0	0	n.a.	n.a.	n.a.
Total assets	1,760	1,838	1,719	1,364	1,342	1,435	1,585	1,755	1,705	1,704	1,773
Shareholders equity	1,218	1,269	1,207	761	758	812	832	820	771	798	847
Of which preferred stocks	0	0	0	0	0	0	0	0	0	0	0
Of which equity part of hybrid debt	0	0	0	0	0	0	0	0	0	0	0
Minority interest	2	3	3	4	4	4	4	4	4	5	6
Total Equity	1,220	1,272	1,210	765	762	816	836	824	776	803	853
Deferred tax	53	73	44	33	31	32	35	39	39	39	39
Long term interest bearing debt	182	151	151	51	51	1	130	331	281	231	231
Pension provisions	14	13	13	13	13	13	11	12	12	12	12
Other long-term provisions	7	7	5	4	4	3	2	3	3	3	3
Other long-term liabilities	10	7	7	4	5	6	4	4	4	4	4
Non-current lease debt	0	0	0	88	72	89	93	117	119	119	119
Convertible debt	0	0	0	0	0	0	0	0	0	0	0
Shareholder debt	0	0	0	0	0	0	0	0	0	0	0
Hybrid debt	0	0	0	0	0	0	0	0	0	0	0
Total non-current liabilities	266	252	220	194	175	144	275	506	458	408	408
Short-term provisions	17	8	5	4	6	15	5	6	6	6	7
Accounts payable	238	247	268	268	310	139	69	102	145	157	165
Current lease debt	0	0	0	23	23	23	23	33	32	33	33
Other current liabilities	9	10	7	2	6	234	183	191	196	205	215
Short term interest bearing debt	11	49	10	109	61	64	195	93	93	93	93
Total current liabilities	274	314	290	406	405	475	475	425	472	493	512
Liabilities for assets held for sale	0	0	0	0	0	0	0	0	0	0	0
Total liabilities and equity	1,760	1,838	1,719	1,364	1,342	1,436	1,585	1,755	1,705	1,704	1,773
Balance sheet and debt metrics											
Net debt	-289	-404	-317	262	144	145	324	447	429	361	325
of which lease debt	0	0	0	111	95	112	115	151	151	151	152
Working capital	240	216	197	194	135	132	339	306	251	208	218
Invested capital	1,032	978	966	1,062	942	969	1,193	1,301	1,237	1,196	1,209
Capital employed	1,413	1,472	1,371	1,036	969	993	1,277	1,398	1,300	1,278	1,328
ROE	5.3%	13.4%	6.6%	5.2%	8.9%	11.0%	12.0%	8.5%	2.2%	12.1%	14.7%
ROIC	7.3%	8.2%	8.2%	6.0%	8.6%	12.8%	11.0%	7.0%	6.9%	9.1%	10.9%
ROCE	6.5%	7.2%	7.1%	6.4%	10.9%	15.7%	13.3%	8.3%	8.2%	10.8%	12.7%
Net debt/EBITDA	-2.4	-3.0	-2.3	2.2	0.8	0.7	1.7	2.7	3.3	1.7	1.3
Interest coverage	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
Equity ratio	69.2%	69.1%	70.2%	55.8%	56.5%	56.6%	52.5%	46.7%	45.2%	46.8%	47.8%
Net gearing	-23.7%	-31.7%	-26.2%	34.3%	19.0%	17.8%	38.7%	54.2%	55.3%	44.9%	38.1%

Source: Company data and Nordea estimates

CASH FLOW STATEMENT

EURm	2016	2017	2018	2019	2020	2021	2022	2023	2024E	2025E	2026E
EBITDA (adj) for associates	120	137	135	119	174	204	194	165	129	213	247
Paid taxes	-60	-26	-26	-18	-20	-36	-29	-12	-9	-27	-36
Net financials	23	-1	-5	-3	-4	-5	-7	-15	-24	-13	-7
Change in provisions	9	-9	-5	-2	1	9	-13	3	0	0	0
Change in other LT non-IB	7	-2	-2	-8	0	-1	-3	-4	11	0	0
Cash flow to/from associates	0	0	0	0	0	0	0	0	0	0	0
Dividends paid to minorities	0	0	0	0	0	0	0	0	0	0	0
Other adj to reconcile to cash flow	-44	-2	-4	5	2	9	6	-28	0	0	0
Funds from operations (FFO)	55	97	93	93	153	180	148	110	107	173	204
Change in NWC	29	7	13	4	46	-57	-209	111	54	44	-10
Cash flow from operations (CFO)	84	104	106	97	199	123	-61	221	161	217	194
Capital expenditure	-38	-33	-46	-40	-30	-34	-48	-51	-50	-52	-54
Free cash flow before A&D	46	71	60	57	169	88	-110	170	111	165	140
Proceeds from sale of assets	48	8	3	1	1	3	36	1	0	0	0
Acquisitions	-7	-2	-1	-8	-2	-4	0	-122	0	0	0
Free cash flow	88	77	62	50	169	87	-74	49	111	165	140
Free cash flow bef A&D, lease adj	46	71	60	33	169	88	-136	108	79	132	106
Dividends paid	-59	-87	-60	-51	-46	-49	-63	-65	-66	-68	-71
Equity issues / buybacks	-3	0	-3	-1	0	0	-18	0	0	0	0
Net change in debt	-79	7	-43	-1	-45	-48	259	53	-50	-50	0
Other financing adjustments	75	14	17	10	1	2	5	2	-27	-28	-32
Other non-cash adjustments	-79	110	-99	-475	-26	-23	-23	-29	0	0	0
Change in cash	-58	121	-126	-469	53	-31	86	10	-33	19	37
Cash flow metrics											
Capex/D&A	n.m.	84.5%	n.m.	67.2%	39.4%	55.8%	81.0%	77.0%	61.2%	63.7%	65.1%
Capex/Sales	3.1%	2.8%	4.1%	3.7%	2.7%	2.7%	3.9%	4.5%	4.3%	4.3%	4.3%
Key information											
Share price year end (/current)	13	18	11	11	15	23	15	18	15	14	14
Market cap.	1,071	1,458	915	922	1,227	1,884	1,260	1,445	1,171	1,171	1,171
Enterprise value	784	1,057	601	1,188	1,375	2,033	1,587	1,895	1,605	1,537	1,502
Diluted no. of shares, year-end (m)	81.9	81.9	81.9	81.9	81.9	81.9	81.9	81.0	81.0	81.0	81.0

Source: Company data and Nordea estimates

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