

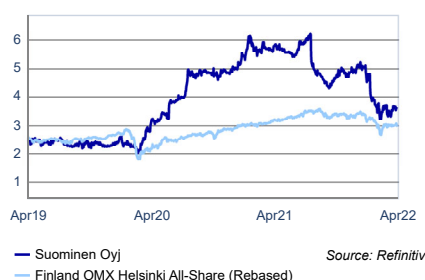
Suominen

Consumer Goods
Finland

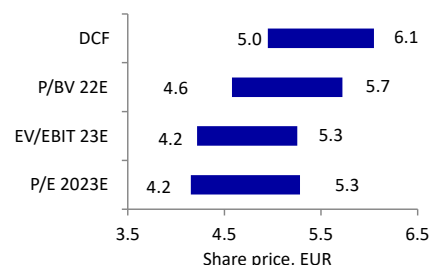
KEY DATA

Stock country	Finland
Bloomberg	SUY1V.FH
Reuters	SUY1V.HE
Share price (close)	EUR 3.62
Free Float	76%
Market cap. (bn)	EUR 0.21/EUR 0.21
Website	www.suominen.fi
Next report date	04 May 2022

PERFORMANCE



VALUATION APPROACH



ESTIMATE CHANGES

Year	2022E	2023E	2024E
Sales	0%	0%	0%
EBIT (adj)	-4%	-1%	-1%

Source: Nordea estimates

Nordea Markets - Analysts

Harri Taittonen
Director

Destocking and cost inflation likely to affect Q1

Q1 earnings will be affected by destocking and high costs. Following the squeeze, we anticipate a margin recovery in Q2 and H2 2022, owing to normalising demand and sales price improvement.

Suominen has guided for a challenging start to the year

Suominen guided for decreasing comparable EBITDA for 2022 compared to EUR 47m in 2021 at its 2021 results on 4 February. Management then noted that inventory levels are high for some customers, mainly in the US, and supply chain challenges will affect earnings in Q1 2022 in particular. However, management expected the demand for Suominen's products to stabilise from Q2 2022, and end-customer demand to remain above pre-pandemic levels.

Protection against cost escalation has improved

Since the guidance was issued, cost inflation has escalated, which may be putting increasing pressure on H1 margins. While cost increases are moderating after a steep inflationary period, sales prices are likely to rise with a lag of three to six months from changes in costs. Suominen has increased the share of cost-based formula pricing, which should give it slightly better protection from cost inflation, but formula-based pricing comes with a lag, and in the short term this will not protect against the margin squeeze. Among peers, Essity reported clearly better-than-expected earnings and organic growth for Q1.

Comparable EBITDA of EUR 6-7m expected for Q1

Vara Research consensus expects comparable EBITDA of EUR 6.5m on sales of EUR 113m, implying an EBITDA margin of 5.8% (7.8% in Q4 2021 and 4.3% in Q3 2021). We factor in EBITDA of EUR 4m.

Value likely to emerge after trough

Due to the destocking, we foresee growth (excluding FX) of -5%, following a decline of some 10% in H2 2021. For 2022, we foresee organic growth of 4% y/y, reflecting our assumption of demand normalising after the Q1 slowdown. We lower our 2022 EBITDA estimate by 2% and EBIT by 4% to allow for higher costs. We estimate a fair value range of EUR 4.2-5.7 for the share, based on a combination of four valuation approaches (DCF, 2022E P/BV, 2023E EV/EBIT and 2023E P/E).

SUMMARY TABLE - KEY FIGURES

EURm	2018	2019	2020	2021	2022E	2023E	2024E
Total revenue	431	411	459	443	474	498	509
EBITDA (adj)	26	34	61	47	42	50	55
EBIT (adj)	5	8	39	27	22	30	35
EBIT (adj) margin	1.1%	2.0%	8.6%	6.1%	4.6%	6.1%	6.9%
EPS (adj, EUR)	-0.03	0.00	0.52	0.36	0.26	0.38	0.45
EPS (adj) growth	-111.8%	113.1%	3,268.1%	-31.6%	-26.9%	45.0%	19.5%
DPS (ord, EUR)	0.00	0.05	0.20	0.20	0.20	0.22	0.23
EV/Sales	0.4	0.5	0.7	0.8	0.5	0.5	0.4
EV/EBIT (adj)	41.2	24.8	8.4	13.0	11.6	7.8	6.1
P/E (adj)	n.m.	n.m.	9.8	14.6	13.9	9.6	8.0
P/BV	0.9	1.0	2.0	1.8	1.3	1.2	1.1
Dividend yield (ord)	0.0%	2.2%	3.9%	3.9%	5.5%	6.1%	6.4%
FCF Yield bef A&D, lease	14.7%	14.6%	15.6%	-2.2%	8.8%	13.4%	16.3%
Net debt	71	69	37	50	43	26	4
Net debt/EBITDA	2.8	2.0	0.6	1.1	1.0	0.5	0.1
ROIC after tax	1.6%	2.9%	14.5%	9.7%	7.6%	10.7%	12.9%

Source: Company data and Nordea estimates

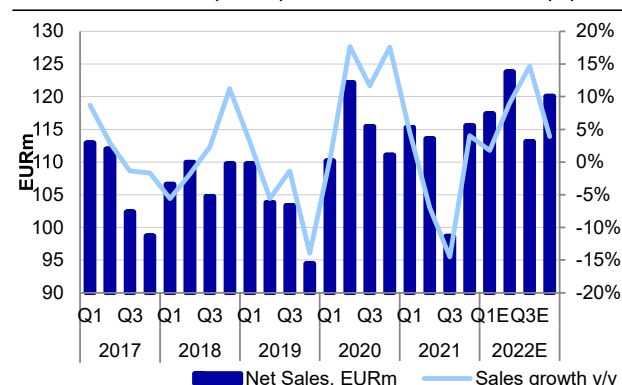
Q1 2022 and full-year estimates

OUR ESTIMATES AND VARA RESEARCH CONSENSUS (DPS AND EPS IN EUR)

EURm	Nordea estimates				Consensus estimates				Difference %			
	Q1 22E	2022E	2023E	2024E	Q1 22E	2022E	2023E	2024E	Q1 22E	2022E	2023E	2024E
Sales	117	474	498	509	113	467	484	n.a.	4%	2%	3%	n.a.
Comparable EBITDA	4.0	42	50	55	7	42	49	n.a.	-38%	0%	2%	n.a.
EBITDA margin	3%	9%	10%	11%	6%	9%	10%	n.a.	-2.4pp	-0.1pp	-0.1pp	n.a.
Comparable op profit	-1	22	30	35	1	21	28	n.a.	n.m.	4%	6%	n.a.
Operating margin	-0.9%	4.6%	6.1%	6.9%	1.1%	4.5%	5.9%	n.a.	-2.0pp	0.1pp	0.2pp	n.a.
EPS	-0.02	0.26	0.38	0.45	0.01	0.24	0.35	n.a.	n.m.	8%	8%	n.a.
DPS		0.20	0.22	0.23		0.20	0.21	n.a.		0%	6%	n.a.

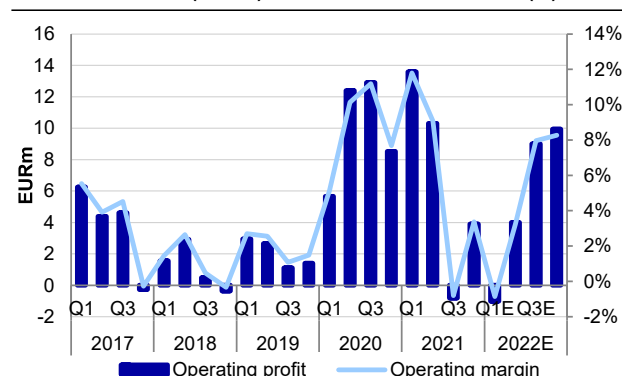
Source: Vara Research and Nordea estimates

QUARTERLY SALES (EURm) AND SALES GROWTH Y/Y (%)



Source: Company data and Nordea estimates

QUARTERLY EBIT (EURm) AND OPERATING MARGIN (%)



Source: Company data and Nordea estimates

QUARTERLY EARNINGS 2020-2022E

EURm	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22E	Q2 22E	Q3 22E	Q4 22E
Sales	110.2	122.2	115.4	111.1	115.3	113.6	98.7	115.6	117.4	123.8	113.1	120.1
growth y/y	0.4%	17.7%	11.7%	17.6%	4.7%	-7.0%	-14.5%	4.1%	1.8%	9.0%	14.7%	3.9%
- Americas	73.2	77.2	71.9	66.8	71.9	67.4	57.0	68.9	72.7	74.3	69.0	71.5
- Europe	37.1	45.0	43.5	44.3	43.4	46.3	41.6	46.7	44.7	49.5	44.1	48.6
- Other/eliminations	0.0	0.0	-0.1	0.0	0.0	-0.1	0.1	0.0	0.0	0.0	0.0	0.0
Comparable EBITDA	11.3	18.0	18.1	13.5	18.5	15.3	4.2	9.0	4.0	9.0	14.0	14.9
- margin	10.2%	14.7%	15.7%	12.2%	16.1%	13.5%	4.3%	7.8%	3.4%	7.3%	12.4%	12.4%

Source: Company data and Nordea estimates

OPERATING PROFIT BRIDGE (EURm), 2022E-24E

Bridge	2022E	2023E	2024E
EURm			
Previous EBIT	26.9	21.9	30.2
Volume	0.6	3.6	2.0
Price	17.7	12.4	5.0
Cost inflation	-24.6	-7.8	-2.0
Currency	0.7	0.0	0.0
Structural	0.0	0.0	0.0
Savings through efficiencies	0.5	0.0	0.0
Change in EBIT	-5.0	8.3	5.0
Current year EBIT	21.9	30.2	35.2
Change y/y		38%	17%

Source: Nordea estimates

Reported numbers and forecasts

INCOME STATEMENT

EURm	2014	2015	2016	2017	2018	2019	2020	2021	2022E	2023E	2024E
Total revenue	402	444	417	426	431	411	459	443	474	498	509
Revenue growth	-9.4%	10.5%	-6.1%	2.2%	1.2%	-4.6%	11.5%	-3.4%	7.1%	5.0%	2.2%
of which organic	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	0.0%	0.0%	0.0%
of which FX	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	0.0%	0.0%	0.0%
EBITDA	41	49	44	34	26	34	61	47	42	50	55
Depreciation and impairments PPE	-16	-18	-18	-19	-21	-26	-21	-20	-20	-20	-20
of which leased assets	0	0	0	0	0	0	0	0	0	0	0
EBITA	26	32	26	15	5	8	39	27	22	30	35
Amortisation and impairments	0	0	0	0	0	0	0	0	0	0	0
EBIT	26	32	26	15	5	8	39	27	22	30	35
of which associates	0	0	0	0	0	0	0	0	0	0	0
Associates excluded from EBIT	0	0	0	0	0	0	0	0	0	0	0
Net financials	-8	-5	-3	-3	-6	-6	-6	0	-3	-2	-2
of which lease interest	0	0	0	0	0	0	0	0	0	0	0
Changes in value, net	0	0	0	0	0	0	0	0	0	0	0
Pre-tax profit	18	26	22	12	-1	2	34	27	19	28	34
Reported taxes	-8	-9	-7	2	-1	-2	-4	-6	-4	-6	-7
Net profit from continued operations	10	17	15	14	-2	0	30	21	15	22	26
Discontinued operations	-5	0	0	0	0	0	0	0	0	0	0
Minority interests	0	0	0	0	0	0	0	0	0	0	0
Net profit to equity	5	17	15	14	-2	0	30	21	15	22	26
EPS, EUR	0.10	0.34	0.30	0.25	-0.03	0.00	0.52	0.36	0.26	0.38	0.45
DPS, EUR	0.01	0.02	0.11	0.11	0.00	0.05	0.20	0.20	0.20	0.22	0.23
of which ordinary	0.01	0.02	0.11	0.11	0.00	0.05	0.20	0.20	0.20	0.22	0.23
of which extraordinary	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Profit margin in percent

EBITDA	10.3%	11.1%	10.6%	8.1%	5.9%	8.2%	13.3%	10.6%	8.8%	10.1%	10.8%
EBITA	6.4%	7.1%	6.1%	3.5%	1.1%	2.0%	8.6%	6.1%	4.6%	6.1%	6.9%
EBIT	6.4%	7.1%	6.1%	3.5%	1.1%	2.0%	8.6%	6.1%	4.6%	6.1%	6.9%

Adjusted earnings

EBITDA (adj)	41	49	44	34	26	34	61	47	42	50	55
EBITA (adj)	26	32	26	15	5	8	39	27	22	30	35
EBIT (adj)	26	32	26	15	5	8	39	27	22	30	35
EPS (adj, EUR)	0.10	0.34	0.30	0.25	-0.03	0.00	0.52	0.36	0.26	0.38	0.45

Adjusted profit margins in percent

EBITDA (adj)	10.3%	11.1%	10.6%	8.1%	5.9%	8.2%	13.3%	10.6%	8.8%	10.1%	10.8%
EBITA (adj)	6.4%	7.1%	6.1%	3.5%	1.1%	2.0%	8.6%	6.1%	4.6%	6.1%	6.9%
EBIT (adj)	6.4%	7.1%	6.1%	3.5%	1.1%	2.0%	8.6%	6.1%	4.6%	6.1%	6.9%

Performance metrics

CAGR last 5 years											
Net revenue	n.a.	n.a.	n.a.	-1.3%	-0.6%	0.5%	0.7%	1.2%	2.2%	2.9%	4.4%
EBITDA	n.m.	n.m.	n.m.	3.8%	-5.4%	-4.1%	4.3%	1.3%	4.1%	14.4%	10.4%
EBIT	n.a.	n.a.	n.a.	6.3%	-23.3%	-20.7%	4.5%	1.0%	7.9%	45.7%	34.0%
EPS	n.a.	n.a.	n.a.	n.m.	n.m.	-47.9%	9.0%	3.5%	0.6%	n.m.	158.7%
DPS	n.m.	n.m.	n.m.	n.m.	n.m.	0.0%	14.9%	12.7%	12.7%	n.m.	35.7%
Average last 5 years											
Average EBIT margin	n.a.	n.a.	5.2%	5.4%	4.9%	4.0%	4.3%	4.3%	4.6%	5.5%	6.4%
Average EBITDA margin	n.a.	n.a.	9.1%	9.5%	9.2%	8.8%	9.3%	9.3%	9.4%	10.2%	10.7%

VALUATION RATIOS - ADJUSTED EARNINGS

EURm	2014	2015	2016	2017	2018	2019	2020	2021	2022E	2023E	2024E
P/E (adj)	40.1	18.4	13.8	17.5	n.m.	n.m.	9.8	14.6	13.9	9.6	8.0
EV/EBITDA (adj)	5.7	7.0	6.1	9.7	7.4	6.0	5.5	7.5	6.0	4.7	3.9
EV/EBITA (adj)	9.2	10.9	10.5	22.3	41.2	24.8	8.4	13.0	11.6	7.8	6.1
EV/EBIT (adj)	9.2	10.9	10.5	22.3	41.2	24.8	8.4	13.0	11.6	7.8	6.1

VALUATION RATIOS - REPORTED EARNINGS

EURm	2014	2015	2016	2017	2018	2019	2020	2021	2022E	2023E	2024E
P/E	40.1	18.4	13.8	17.5	n.m.	n.m.	9.8	14.6	13.9	9.6	8.0
EV/Sales	0.59	0.78	0.64	0.79	0.44	0.49	0.73	0.79	0.53	0.48	0.42
EV/EBITDA	5.7	7.0	6.1	9.7	7.4	6.0	5.5	7.5	6.0	4.7	3.9
EV/EBITA	9.2	10.9	10.5	22.3	41.2	24.8	8.4	13.0	11.6	7.8	6.1
EV/EBIT	9.2	10.9	10.5	22.3	41.2	24.8	8.4	13.0	11.6	7.8	6.1
Dividend yield (ord.)	1.2%	1.6%	2.7%	2.5%	0.0%	2.2%	3.9%	3.9%	5.5%	6.1%	6.4%
FCF yield	5.1%	1.6%	-10.0%	-4.6%	14.7%	14.6%	15.6%	-1.4%	8.8%	13.4%	16.3%
FCF Yield bef A&D, lease adj	14.7%	1.6%	-10.0%	-4.6%	14.7%	14.6%	15.6%	-2.2%	8.8%	13.4%	16.3%
Payout ratio	49.5%	29.6%	36.6%	43.6%	0.0%	1,284.7%	38.4%	56.2%	76.9%	58.3%	51.0%

Source: Company data and Nordea estimates

BALANCE SHEET

EURm	2014	2015	2016	2017	2018	2019	2020	2021	2022E	2023E	2024E
Intangible assets	28	29	30	33	37	36	32	29	29	29	29
of which R&D	0	0	0	0	0	0	0	0	0	0	0
of which other intangibles	13	13	14	17	21	20	17	13	13	13	13
of which goodwill	16	16	16	16	16	15	15	15	15	15	15
Tangible assets	89	98	136	137	129	136	122	131	121	111	102
of which leased assets	0	0	0	0	0	14	18	16	16	16	16
Shares associates	0	0	0	0	0	0	0	0	0	0	0
Interest bearing assets	8	8	7	3	3	4	4	0	0	0	0
Deferred tax assets	6	4	3	5	3	2	4	2	2	2	2
Other non-IB non-current assets	1	1	1	1	1	1	1	0	0	0	0
Other non-current assets	3	2	3	2	1	0	0	0	0	0	0
Total non-current assets	134	142	179	180	174	178	164	162	152	142	132
Inventory	32	33	43	44	52	39	35	50	53	56	57
Accounts receivable	52	52	54	58	58	47	51	65	70	74	75
Short-term leased assets	0	0	0	0	0	0	0	0	0	0	0
Other current assets	7	10	11	16	9	8	9	8	9	9	9
Cash and bank	38	56	30	27	28	38	58	101	93	95	102
Total current assets	130	150	137	145	147	132	154	225	225	233	243
Assets held for sale	0	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Total assets	264	292	316	326	321	310	317	387	377	376	376
Shareholders equity	109	126	143	136	131	132	146	163	167	177	191
Of which preferred stocks	0	0	0	0	0	0	0	0	0	0	0
Of which equity part of hybrid debt	0	0	0	0	0	0	0	0	0	0	0
Minority interest	0	0	0	0	0	0	0	0	0	0	0
Total Equity	109	126	143	136	131	132	146	163	167	177	191
Deferred tax	9	11	11	15	12	13	13	14	14	14	14
Long term interest bearing debt	82	94	87	95	81	82	83	49	34	19	4
Pension provisions	1	1	1	1	1	1	1	1	1	1	1
Other long-term provisions	0	0	0	0	0	0	2	2	0	0	0
Other long-term liabilities	0	0	0	0	0	2	0	0	0	0	0
Non-current lease debt	0	0	0	0	0	10	15	13	16	16	16
Convertible debt	0	0	0	0	0	0	0	0	0	0	0
Shareholder debt	0	0	0	0	0	0	0	0	0	0	0
Hybrid debt	0	0	0	0	0	0	0	0	0	0	0
Total non-current liabilities	92	106	99	111	94	107	114	79	65	50	35
Short-term provisions	0	0	0	0	0	0	0	0	0	0	0
Accounts payable	60	56	65	63	75	53	55	57	61	64	66
Current lease debt	0	0	0	0	0	3	3	3	0	0	0
Other current liabilities	0	0	0	0	0	0	0	0	0	0	0
Short term interest bearing debt	3	3	8	15	21	14	0	84	84	84	84
Total current liabilities	64	60	74	78	96	70	58	145	146	149	151
Liabilities for assets held for sale	0	0	0	0	0	0	0	0	0	0	0
Total liabilities and equity	265	292	316	326	321	310	317	387	377	376	376
Balance sheet and debt metrics											
Net debt	38	34	58	81	71	69	37	50	43	26	4
of which lease debt	0	0	0	0	0	13	17	16	16	16	16
Working capital	31	37	42	55	43	41	41	66	70	74	75
Invested capital	165	180	220	235	217	219	204	228	222	216	208
Capital employed	194	223	237	247	232	242	246	312	301	296	295
ROE	5.3%	14.5%	11.4%	10.4%	-1.3%	0.2%	21.6%	13.4%	9.2%	12.8%	14.3%
ROIC	12.3%	14.4%	10.0%	5.1%	1.6%	2.9%	14.5%	9.7%	7.6%	10.7%	12.9%
ROCE	14.1%	15.2%	11.1%	6.2%	1.9%	3.4%	16.2%	9.6%	7.2%	10.1%	11.9%
Net debt/EBITDA	0.9	0.7	1.3	2.4	2.8	2.0	0.6	1.1	1.0	0.5	0.1
Interest coverage	n.m.	n.m.	n.m.	n.m.	0.8	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
Equity ratio	41.1%	43.1%	45.3%	41.8%	40.7%	42.7%	46.0%	42.2%	44.2%	47.1%	50.7%
Net gearing	35.3%	26.6%	40.7%	59.6%	54.7%	51.9%	25.4%	30.4%	25.6%	14.7%	2.3%

Source: Company data and Nordea estimates

CASH FLOW STATEMENT

EURm	2014	2015	2016	2017	2018	2019	2020	2021	2022E	2023E	2024E
EBITDA (adj) for associates	41	49	44	34	26	34	61	47	42	50	55
Paid taxes	-8	-9	-7	2	6	-1	-2	-7	-4	-6	-7
Net financials	-8	-5	-3	-3	-5	-5	-4	-5	-3	-2	-2
Change in provisions	1	0	0	0	0	0	2	0	-2	0	0
Change in other LT non-IB	-2	1	1	-1	3	3	-4	3	0	0	0
Cash flow to/from associates	0	0	0	0	0	0	0	0	0	0	0
Dividends paid to minorities	0	0	0	0	0	0	0	0	0	0	0
Other adj to reconcile to cash flow	6	-1	0	-3	-3	-2	5	-1	0	0	0
Funds from operations (FFO)	31	35	35	30	27	28	58	36	33	42	46
Change in NWC	6	-8	-6	-8	6	2	-1	-25	-5	-4	-2
Cash flow from operations (CFO)	37	27	29	22	32	30	57	11	29	38	45
Capital expenditure	-8	-22	-50	-34	-15	-11	-11	-18	-10	-10	-10
Free cash flow before A&D	29	5	-21	-12	17	19	46	-7	19	28	34
Proceeds from sale of assets	0	0	0	0	0	0	0	2	0	0	0
Acquisitions	-19	0	0	0	0	0	0	0	0	0	0
Free cash flow	10	5	-21	-12	17	19	46	-4	19	28	34
Free cash flow bef A&D, lease adj	29	5	-21	-12	17	19	46	-7	19	28	34
Dividends paid	0	-3	-5	-6	-6	0	-3	-12	-12	-12	-13
Equity issues / buybacks	0	0	0	0	0	0	0	0	0	0	0
Net change in debt	0	0	0	0	-8	-10	-17	57	-15	-15	-15
Other financing adjustments	0	0	0	0	0	0	0	0	0	0	0
Other non-cash adjustments	10	15	0	15	-3	0	-6	3	0	0	0
Change in cash	20	17	-26	-2	1	10	20	43	-8	2	7
Cash flow metrics											
Capex/D&A	49.7%	n.m.	n.m.	n.m.	70.6%	41.2%	50.8%	87.9%	50.0%	51.0%	51.0%
Capex/Sales	1.9%	5.0%	11.9%	7.9%	3.4%	2.6%	2.4%	4.0%	2.1%	2.0%	2.0%
Key information											
Share price year end (/current)	4	6	4	4	2	2	5	5	4	4	4
Market cap.	199	312	210	254	118	133	296	302	211	211	211
Enterprise value	238	345	268	335	189	202	333	351	254	237	215
Diluted no. of shares, year-end (m)	49.2	50.3	50.8	57.4	57.5	57.5	58.3	58.3	58.3	58.3	58.3

Source: Company data and Nordea estimates

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